

A Mindful Miami Conference

SPONSORSHIP OPPORTUNITIES

Student Activity Center, University of Miami • Saturday, October 18, 2014, 8:00 am - 5:30 pm
conference@mindfulkidsmiami.org

Presented by Mindful Kids Miami in collaboration with the University of Miami's UMindfulness Research and Practice Initiative

Healthcare providers, educators, and child advocates will talk about how we can better serve our children.

Symposium of expert presentations and panel discussions:

Mindfulness in Healthcare

Mindfulness in Education

Mindfulness in Criminal Justice and Mental Illness



Mindful Kids Miami, Inc. (MKM), a 501 (c)(3) non-profit organization was founded in 2011. The training programs of MKM are based on the highly-acclaimed and internationally recognized Mindfulness-Based Stress Reduction (MBSR) Program established in 1979 by Jon Kabat-Zinn, Ph.D., scientist and author, at the University of Massachusetts Medical Center.

Valerie York-Zimmerman, Founder and President of MKM, is certified as an MBSR Teacher by the Center for Mindfulness at the University of Massachusetts Medical School. MKM's mission is to bring mindfulness training to all children, grades Pre-K through 12, in Miami-Dade. MKM believes that the most effective way to accomplish this is by first

training parents, teachers, pediatric healthcare providers, child advocates and others who care for children in schools, hospitals, healthcare centers, and institutional settings.

MKM's vision is to improve the lives of all children in the community by giving them access to mindfulness practices. Research demonstrates that mindfulness: 1) increases attention and focus, 2) reduces stress allowing children to learn and perform better, 3) improves impulse control, 4) develops emotional regulation, teaching children to "respond" rather than "react", 5) cultivates tolerance of diversity and compassion which reduces cruelty, bullying, and violence resulting in happier children and safer environments. For more information please visit www.mindfulkidsmiami.org.

UNIVERSITY OF MIAMI



The University of Miami's Mindfulness Research and Practice Initiative (UMindfulness) is an inter-disciplinary collaboration across the University of Miami that brings together cutting-edge brain research and mindfulness/contemplative practice training. Contemplative training is offered in nonsectarian, accessible, and innovative ways to optimize performance, enhance wellness, and promote resilience.

Our active research projects involve training military cohorts, university students, medical, legal, and other professional groups to determine the basic brain mechanisms underlying contemplative practice. UMindfulness was formed in 2010 by Amishi Jha, Ph.D and Scott Rogers, M.S., J.D., who serve as its directors of Contemplative Neuroscience and of Programs and Training. For more information please visit www.mindfulness.miami.edu.

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Platinum Guardian \$10,000

Includes:

- Special mention at the conference
- 4 tables of 8 each with signage
- 2 full-page ads in program
- Mention in the sponsor thank-you ad
- Logo on the screen at the conference
- Signage at check-in table
- Signage at breakfast table
- Signage at lunch table
- Signage at coffee break table
- Designated area for displaying promotional material
- Sponsorship mention in promotional ads
- Sponsorship mention on website/emails
- Custom mindfulness program hosted at school/business of choice



Golden Guide \$5,000

Includes:

- Special mention at the conference
- 2 tables of 8 each with signage
- 1 full-page ad in program
- Mention in the sponsor thank-you ad
- Logo on the screen at the conference
- Sponsorship mention on website/emails
- Signage at coffee break table



Mindful Friend \$2,500

Includes:

- Mention in the sponsor thank-you ad
- 1 table of 8 with signage
- Logo on the screen at the conference
- Sponsorship mention on website/emails
- Signage at coffee break table



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Sponsorship Opportunities and Tickets

- Platinum Guardian - \$10,000
- Golden Guide - \$5,000
- Mindful Friend - \$2,500
- Tables of 8 persons - \$700
- Individual Ticket - \$90 (includes breakfast, lunch, and snack)

Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Program Book Advertising Opportunity

- Half-page Ad Size: 4.75 W x 3.5" H - \$250
- Full-page Ad Size: 4.75 W x 7.5" H - \$500

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Send pdf or jpeg files to conference@mindfulkidsmiami.org. Advertising deadline is September 1, 2014.

Payment Information

Enclosed is a check, payable to Mindful Kids Miami, Inc in the amount of \$ _____

- AMEX MasterCard Visa Discover

Card Number _____ Exp. _____ Card ID# _____

Name on Card _____

Authorized Signature _____

Mail form to Mindful Kids Miami, P.O. Box 430751, South Miami, FL 33243 or email to
conference@mindfulkidsmiami.org